



MAIL STOP PATENT  
Attorney Docket No. 25811

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Eliahu MOSHE

Serial No.: 10/700,476

Group Art Unit: 3625

Filed: November 5, 2003

Title: **METHOD AND SYSTEM FOR INTERACTIVE ADVERTISEMENT**

TRANSMITTAL LETTER

The Commissioner for Patents  
Alexandria, Virginia 22313-1450

Sir:

Submitted herewith for filing in the U.S. Patent and Trademark Office is the following:

- (1) Transmittal Letter
- (2) Information Disclosure Statement
- (3) Form PTO-1449 with six (6) references

Respectfully submitted,

**NATH & ASSOCIATES PLLC**

By: 

Gary M. Nath  
Registration No. 26,965  
Marvin C. Berkowitz  
Registration No. 47,421  
Customer No. 20529

Date: February 6, 2004

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GMN/MCB/lis:IDS.trans



MAIL STOP PATENT

Attorney Docket No. 25811

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

International Application of:

Eliahu MOSHE

Serial No.: 10/700,476

Group Art Unit: 3625

Filed: November 5, 2003

Title: **METHOD AND SYSTEM FOR INTERACTIVE ADVERTISEMENT**

**INFORMATION DISCLOSURE STATEMENT**

Commissioner of Patents  
Alexandria, Virginia 22313-1450

Sir:

An Information Disclosure Statement is submitted herewith pursuant to 37 C.F.R. §1.97-1.98. Please note the following particulars:

[NOTE: One only of items a, b, c, and d must be checked.]

- [ x ] a. The enclosed statement is being filed within three months of the filing date of a national application, or within three months of the date of entry into the national stage as set forth in 37 C.F.R. §1.491 in an international application, or before the mailing date of a first Office Action on the merits, whichever event occurs last.
- [ ] b. The enclosed statement is being filed after a first action on the merits but before the mailing date of a final action under 37 C.F.R. §1.113, or a notice of allowance under 37 C.F.R. §1.311.

The enclosed statement is accompanied by [check one]:

- [ ] i. a certification in part (e) below as specified in 37 C.F.R. §1.97(e), or
- [ ] ii. a check in the amount required by 37 C.F.R. §1.17(p).
- [ ] c. The enclosed statement is being filed after the mailing date of a final action under 37 C.F.R. §1.113, or a notice of allowance under 37 C.F.R. §1.311, but before payment of the issue fee.
- [ ] Certification report(e) below; and
- [ ] a check in the amount as required by §1.17(p).
- [ ] d. The enclosed statement is being filed pursuant to 37 C.F.R. §1.97(i), for placement in the file.
- [ ] e. Certification [Check one] [Certification is required only if box (b) (i) or box (c) is checked.]


- [    ]        I hereby certify that each item of information contained in the enclosed Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement,
- or
- [    ]        I hereby certify that no item of information in the enclosed Information Disclosure Statement herewith was cited in a communication from a foreign patent office in a counterpart foreign application, or, to my knowledge after making reasonable inquiry, was known to any individual designated in 37 C.F.R. §1.56(c) more than three months prior to the filing of this Information Disclosure Statement.
- or
- [    ]        Appropriate certification is attached.
- [ x ] f.       If no check is enclosed and a fee is due in connection with this communication or if the check enclosed is insufficient, the Commissioner is authorized to charge any fee or additional fee due in connection with this communication to Deposit Account No. 14-0112.
- [ x ] g.       Copies of the documents are attached herewith with a completed Form PTO-1449.
- or
- [    ]        Copies of the documents are not attached as allowed under CFR 1.98(d)(1)(2). The earlier application is identified as:

The Examiner is respectfully requested to cite the documents listed on the attached Form PTO-1449 in the next Office Action. In so doing, the Examiner is respectfully requested to initial in the space adjacent to the listing of each document on the Form PTO-1449, and return a copy of the initialed Form PTO-1449 with the next communication to Applicants, to confirm that these documents have been considered by the Examiner and made of record in this application.

If the Examiner has any questions or wishes to discuss this application, kindly telephone the undersigned at the below-listed number.

Respectfully submitted,  
**NATH & ASSOCIATES PLLC**

By: \_\_\_\_\_

  
Gary M. Nath  
Registration No. 26,965  
Marvin C. Berkowitz  
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Date: February 6, 2004  
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FORM PTO-1449

## INFORMATION DISCLOSURE CITATION

Atty Docket  
25811Serial No.  
10/700,476

Applicant

Elishu MOSHE

Filing Date  
Nov. 5, 2003Group Art Unit  
3625

## U.S. PATENT DOCUMENTS

Examiner Initial	Document Number	Issue Date	Name	Class	Sub-Class	Filing Date
AA	2002/0055880 (Counterpart to 09/818,020)	May 9, 2002	Unold et al.			Mar. 26, 2001
AB	6,173,267	Jan. 9, 2001	Cairns			Feb. 24, 1998
AC	6,267,672	July 31, 2001	Vance			Oct. 21, 1998
AD	6,362,028	Mar. 26, 2002	Chen et al.			Aug. 19, 1999
AE	6,061,660	May 9, 2000	Eggleston et al.			Mar. 18, 1998
AF	6,251,017	June 26, 2001	Leason et al.			Apr. 21, 1999
AG						
AH						
AI						
AJ						
AK						

## FOREIGN PATENT DOCUMENTS

Document Number	Date	Country	Class	Sub-Class	Translation
AL					
AM					
AN					
AO					
AP					

OTHER (Including Author, Title, Date, Pertinent Pages, etc.)

AR	
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Examiner

Date Considered

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP § 609.  
 Draw line through citation if not in conformance and not considered.  
 Include copy of this form with next communication to Applicant.